



FIFARMA

FEDERACIÓN LATINOAMERICANA DE LA INDUSTRIA FARMACÉUTICA

INNOS

Instituto de Prospectiva e Innovación en Salud

LATAM Health Champions **2025**



Latam Health Champions
Document created by the HUB iEX and INNOS
team from El Bosque University

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01

Introduction

The health innovation landscape in Latin America is experiencing an unprecedented transformation. In a context where health challenges intersect with technological opportunities, the region represents fertile ground for innovative solutions that respond to both specific and global needs.

The Latam Health Champions 2025 program presents itself as a strategic initiative that catalyzes and makes visible the innovative potential of the region in the health sector connected with the strategic use of intellectual property. This program, led by FIFARMA and the INNOS Think Tank of El Bosque University, has succeeded in identifying and recognizing the most outstanding actors in the health innovation ecosystem in Latin America.

The diversity of solutions presented in this edition reflects the growing maturity of the Latin American health innovation ecosystem. From revolutionary medical devices to advanced digital platforms, the innovations demonstrate a deep understanding of local needs and significant potential for global scalability.

The identified solutions reflect an important connection between intellectual production and the challenges of the health ecosystem. The use of intellectual property tools strategically applied to protect health innovation is evident in the various solutions received and analyzed.

This report documents current achievements and points the way toward a future where Latin American health innovation contributes significantly to the global transformation of the sector.



02

Presentation
Letters





Latin America is a region characterized by its diversity, resilience, and creativity. In the health field, these qualities translate into hundreds of initiatives that, from the local level, seek to respond to global challenges.

As a meeting point between 18 pharmaceutical companies and 11 local associations, at FIFARMA we believe these solutions deserve to be recognized, strengthened, and shared with the world – especially when they have a solid intellectual property strategy that ensures their sustainability and impact.

Latam Health Champions was conceived precisely with this purpose: to identify, make visible, and celebrate the innovators who are transforming health in our region, leveraging intellectual property as a driver of development. But this initiative goes beyond rewarding ideas. It stems from a deep conviction: while health systems face enormous challenges of sustainability and coverage, and non-communicable diseases continue to affect the lives of millions of people – including children, adolescents, and young adults – the urgency to find innovative solutions is not an academic debate, it is a social necessity.

The good news is that these solutions already exist. They are being conceived, prototyped, and launched by entrepreneurs, startups, researchers, and organizations throughout Latin America. However, many of these initiatives fade before reaching their full potential due to the lack of a supportive environment. And it is precisely here where a key actor enters that, although sometimes underestimated, is fundamental: intellectual property. Far from being a simple legal technicality, intellectual property is the language that transforms an idea into a real solution, allowing innovation to be sustained over time, scale, and reach those who need it most.

This report is a concrete expression of that purpose. By presenting the finalists and winners of Latam Health Champions 2025, we pay tribute to their impact, learn from their experiences, and reaffirm our commitment to a region that is ready for the future – a region where innovation flourishes, leaves a mark, and transforms lives.

We want to especially thank INNOS, our strategic ally in this process, as well as all the institutions, judges, and experts who, with their commitment and collaboration, have made this initiative possible. Their support has been key to identifying, strengthening, and amplifying the voices of those who are making a difference in the health of Latin America today.

May these stories serve as inspiration for more actors to join this community of change and contribute to strengthening the health ecosystem of our region.

Yaneth Giha
Executive Director
FIFARMA



Health innovation represents a tangible and dynamic reality in the contemporary Latin American context. Through a diverse ecosystem comprising emerging startups, community networks, and university research centers, significant innovative activity is evident where professionals and academics develop methodologically rigorous and contextually relevant solutions to address current health challenges. These initiatives are based on solid intellectual property management as an essential mechanism to safeguard and enhance the scope of their innovations.

From INNOS, we want to especially thank FIFARMA for their leadership and vision in this joint initiative. Latam Health Champions (LHC) is a platform that allows us to elevate those voices, connect experiences, and project a shared vision for the transformation of health systems in our region, where intellectual property plays a crucial role as a catalyst for innovation.

This report does not just seek to tell who won. It aims to show why what they are doing matters and how their initiatives help us imagine what Latin America can become when it takes seriously the power of collaboration, evidence, and purposeful innovation. We extend our deep gratitude to the 178 participants who shared their innovations, as well as to all the teams and evaluators who made this initiative possible. Through these champions, a region is revealed that does not wait for solutions, but builds them from its own reality.

Carlos Felipe Escobar Roa

Director of INNOS and HUB iEX

Universidad El Bosque



03

Why Latam Health
Champions?

Throughout the region, initiatives are emerging that transform realities, mobilize capabilities, and challenge the status quo. Some are created from research, others from clinical practice or community action. Some are born in universities, others in startups or institutions of the health system. All, without exception, share the same purpose: to improve people's lives.

This dynamism contrasts with a challenging regional context. Latin America faces persistent structural challenges in its health systems: fragmentation, inequities, access difficulties, financial sustainability, and a growing disease burden. The data demonstrate the significant economic impact that these diseases have on the GDP of several Latin American countries, as evidenced by the study “The Economic Impact of Chronic Diseases in Latin America” conducted by FIFARMA and WifOR in 2024, which estimates annual losses of up to 3.5% of GDP in some countries of the region. Added to this is the urgency to adapt to technological changes, new expectations of people, and an increasingly complex economic, political, and social environment.

In this context, each country in the region—with its particularities—simultaneously faces challenges in the three major purposes of health innovation: responding to urgent public health needs, strengthening fragmented and often fragile health systems, and developing their own capabilities to produce and scale health technologies from the region. Innovation is not just desirable; it is essential to advance on each of these fronts.

Given this landscape, innovation is not a luxury; it is a strategic necessity. And the Latam Health Champions embody that response: they are leaders who not only create solutions from their context but understand the fundamental value of intellectual property to protect, scale, and sustain their innovations, combining creativity, knowledge, commitment, and action.

Latam Health Champions seeks to recognize, inspire, and amplify those solutions that are already generating impact, intellectual property turned into real solutions for the region and the world. It is a platform that makes emerging talents visible, connects transformative experiences, and projects a positive narrative of what Latin America can contribute to the world in health. It's not just about highlighting those who innovate, but celebrating the collective capacity of the region to imagine, strategically use and generate intellectual production, build a different future, strategically leveraging intellectual property protection systems.

This effort aligns with FIFARMA's vision as a regional catalyst that accelerates the development, adoption, and access to innovative health solutions, articulating diverse actors and fostering an enabling environment for science, technology, and public-private collaboration. Through the optimization of processes from scientific discovery to practical application, Latam Health Champions demonstrates that investing in health generates tangible returns in productivity, human and economic development.

Because celebrating is also an act of transformation. With this second edition of LHC in 2025, we reaffirm that there is no health development without innovation, and there is no sustainable innovation without strategic management of intellectual property and people determined to change things. This report is a tribute to them, and an invitation to the entire region to join this community that believes, creates, and transforms.

04

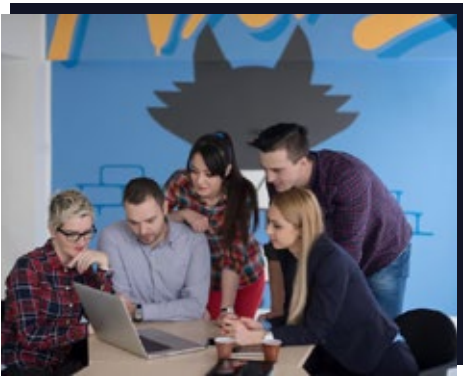
What is Latam
Health Champions?

Latam Health Champions is a regional program that extends throughout Latin America with a clear purpose: to identify and recognize the most outstanding actors in the health innovation ecosystem who strategically leverage intellectual property systems to address the major challenges of health innovation: better health, better systems, and better health technologies.

Since its first edition in 2024, LHC has been conceived as a platform to make visible transformative solutions that are born in the region and respond to its own realities. What distinguishes Latam Health Champions is its focus on solutions that are not only innovative but also directly connected to the real and current needs of the health sector in Latin America.

A critical factor is that these innovations strategically leverage intellectual property to generate value, sustainability, and protection of their developments, thus contributing to the strengthening of the regional health innovation ecosystem..

The initiative seeks to recognize a diversity of ecosystem actors, including:



Innovative startups in
the health sector



Clinics and hospitals



Academic institutions, universities,
and research centers



Other relevant actors in the
health ecosystem

05

How were the **finalists** and **winners** selected?



The identification of innovative health actors and solutions was carried out through a Regional Call open to all of Latin America. To maximize reach, strategic alliances were established with local actors, including universities, national intellectual property offices, and innovation hubs in different countries of the region. This collaboration network has been fundamental in promoting a culture of innovation that recognizes the strategic value of intellectual property in the health sector.

The call achieved significant participation, receiving 178 applications that satisfactorily met the established requirements. Each application was evaluated based on five key criteria::

- **Need.**
- **Novelty.**
- **Impact.**
- **Scalability.**
- **Strategic use of intellectual property.**

The first evaluation phase was carried out by a team specialized in intellectual property and health innovation, which selected 32 finalists. Subsequently, a panel of three international expert judges conducted a comprehensive evaluation of these finalists, resulting in the selection of 8 winners of the program.





06

What does it mean to be a Champion?

Being part of **Latam Health Champions** is not just an acknowledgment. It's a declaration of leadership. It means joining a regional community that is redefining the future of health through innovation and strategic management of intellectual property. Champions are individuals and teams that represent Latin America's capacity to imagine, build, and scale solutions that address their own needs, with creativity, commitment, and strategic vision.

From the perspective of FIFARMA and its allies, a Champion is not just an innovator: they are a reference point, a connector of possibilities, and an agent of change who understands and leverages the power of intellectual property within an ecosystem that needs to multiply this type of leadership.



07

General figures of
the 2025 edition

Regional Participation in Numbers

The 2025 edition of LHC had participation from 11 countries in Latin America:



Reach and Impact

178 applications were received from various countries,
all meeting the established criteria.

Ecosystem of Innovation

The call reflected broad and diverse participation from organizations, among which stand out:

- Startups in the health sector.
- Molecular diagnostic laboratories.
- Regulatory service providers.
- Higher education institutions.
- Patient organizations.
- Health sector companies.
- Micro and small businesses.
- Scientific and technological research centers.

These results confirm that health innovation in Latin America is a living, plural process with enormous potential, which needs to be made visible, supported, and projected, always backed by a solid intellectual property strategy that ensures its sustainability and scalability.

Management of Intellectual Property in Health

The solutions presented in this call show that in our region there is talent, creativity, and a real commitment to improving people's health. Today, there is an increasingly clear understanding of the importance of intellectual property as an essential part of an innovator's journey. Many of the proposals, besides driving high-impact ideas, were already thinking about how to protect them, scale them, and make them sustainable over time.

Tools such as patent databases and other IP instruments are being used to promote new inventions, guide decisions, detect opportunities, and avoid duplications. The strategic management of IP allows these ideas to go further and opens doors to alliances, investment, and growth.

Innovators in the region share the message of the importance of integrating IP from the beginning of the innovation process; the possibilities of success and impact in the health sector can increase significantly.

>Finalists Latam Health Champions 2025<

 Thummi <i>Brasil</i>	 Docokids <i>Colombia</i>	 Plataforma de IA y Telemedicina Rural <i>Perú</i>	 Pharmacy to Home (P2H) <i>Colombia</i>
 Oncosphere <i>Argentina</i>	 Biosensor VPH <i>Colombia</i>	 BiofileSuite <i>Colombia</i>	 NU PAINPHARM <i>Argentina</i>
 Zamenis <i>Perú</i>	 VIDA VILI <i>Colombia</i>	 Doctory <i>Argentina</i>	 Exosomas naturales <i>Argentina</i>
 LifeFactors <i>Colombia</i>	 AIRWAYFLEX <i>Colombia</i>	 Amphora Health <i>México</i>	 Longeveden SA (Vitalcell) <i>México</i>
 Innmetec <i>Colombia</i>	 ART/wear <i>Colombia</i>	 CROMODATA <i>Argentina</i>	 HEXAGON 3D LABORATORIES SAS <i>Colombia</i>
 HikeOn <i>México</i>	 VART <i>Colombia</i>	 PEGASIMED <i>Chile</i>	 IMAGE MED <i>Colombia</i>
 Gameet <i>Argentina</i>	 MOTMI <i>Argentina</i>	 App WEB SRS-RegControl <i>Costa Rica</i>	 Delfos <i>Colombia</i>
 AriTest <i>Chile</i>	 QHALI CARE <i>Perú</i>		
 APPM <i>Argentina</i>	 Tell <i>Uruguay</i>		

Presenting the **Winners of LATAM Health Champions 2025**



Innmetec-PEEK+



OncoSphere



Thummi



Ari-test



ZAMENIS



HikeOn



Gameet



LifeFactors

08

Meet the
32 initiatives



The transformation of healthcare in Latin America is happening. We see it in clinics that are going digital without losing the human connection, in laboratories that cross boundaries between science and territory, in entrepreneurs who identify a gap and dare to fill it. And above all, in people who insist on making things work better, despite the gaps, barriers, and limited resources.

The **32 finalist initiatives of LHC 2025** are testimony to that persistence. Some were born in large cities, others in rural or highly vulnerable contexts. But they all have something in common: they work on what's urgent, without losing sight of the structural. They build digital infrastructure, improve operational efficiency, strengthen clinical interoperability, or invest in new forms of logistics and care.

One of the keys that unites these initiatives is how they have known to use **intellectual property as a resource**, not only to protect an idea but to open pathways. Far from seeing it as a lock, they have understood that it can be a tool to scale, partner, and grow. These initiatives use IP strategically to ensure that solutions can be projected, sustained over time, and generate value beyond the pilot or the territory of origin.

This landscape also reveals that functioning innovation ecosystems depend not only on talent but on the conditions that allow that talent to flourish. Support networks, clear rules, financing mechanisms, collaboration spaces. And, above all, a shared vision that innovating in health is changing the lives of millions of patients.

Below, we present the TOP 32 of Latam Health Champions: solutions from different countries, disciplines, and models. Some are technologies, devices, or even platforms; some emerged in universities, others in the field. But all were designed with intention, with clarity about the problem they seek to solve, and with a strategy to make it a reality.



HikeOn

A bracelet developed for people with Parkinson's disease that uses rhythmic vibrations to counteract "freezing of gait," improving mobility and reducing falls. It was developed by Tecnológico de Monterrey in collaboration with neurologists, and incorporates motion sensors, advanced haptic technology, and remote monitoring for healthcare professionals.

Intellectual Property Management:

This innovative healthcare solution is backed by a solid Intellectual Property strategy, which includes patent protection in the United States and utility model in Mexico. This robust protection not only safeguards the rights to the technology but also builds confidence among investors and strategic allies, thus facilitating the sustainable growth of our solution in the market.





ZAMENIS

Portable breast diagnostic system based on advanced microwave radar technology. It allows early detection of anomalies without radiation exposure or invasive procedures. Its features include real-time imaging, automated pattern analysis, and digital storage of results. It was developed by biomedical engineers from the National University of Engineering (UNI) in Lima and is designed for use in hospitals, clinics, rural centers, and mobile units, with connectivity for telemedicine.

Intellectual Property Management:

The innovative solution for the healthcare sector stands out for its solid Intellectual Property strategy, which incorporates protection mechanisms through patents and guarantees rights through a comprehensive framework of contracts, agreements, and conventions. The proactive use of intellectual property tools, particularly the analysis of patent databases, has allowed for strategically directing the inventive development. As a result, it has been possible to create a solution that incorporates truly innovative elements with potential for global impact.



ARI-TEST

Vaginal self-collection device for early detection of Human Papillomavirus (HPV). It optimizes women's gynecological experience, incorporates cutting-edge PCR technology, sample preservation system, a tracking application, and digital results delivery. It has been validated in clinical studies with more than 5,000 patients in Chile, demonstrating efficacy and acceptability.

Intellectual Property Management:

This innovative healthcare solution is based on a solid Intellectual Property strategy that includes protection mechanisms through patents, thus ensuring its competitive advantage in the medical technology market. This aspect is particularly relevant as it is a pioneering innovation developed from Chile and Latin America with global reach, establishing a significant distinction from traditional medical devices.

The protection of Intellectual Property serves a dual function: on one hand, it safeguards the innovative examination experience and the unique user interaction model; on the other, it drives the startup's growth through various legal instruments. These include contracts, agreements, and conventions specifically structured to ensure both the sustainability and expansion of our operations.



Thummi

Digital platform designed for public health institutions. It focuses on reducing hospitalizations and proactive management of oncological toxicities. It uses predictive risk algorithms, standardized protocols, and clinical alert systems. Developed by A.C. Camargo Cancer Center Hospital, it is in use in more than 50 oncology centers in Brazil and other countries.



Intellectual Property Management:

The innovative solution for the health sector is based on a clear Intellectual Property strategy that includes the registration of the Thummi trademark and contemplates the protection of the software under development through various intellectual property mechanisms, both nationally and internationally.

The intangible assets and protection mechanisms constitute fundamental strategic pillars to enhance our value proposition and build confidence with partners and investors, in perfect harmony with our vision of scalability, sustainability, and regional expansion.



LifeFactors SAS

Biotechnology project focused on local production of essential blood-derived medications. Uses state-of-the-art plasma fractionation technology and establishes technology transfer programs to guarantee access to critical treatments. Its comprehensive model includes early diagnosis, treatment center networks, optimized logistics and follow-up programs. Collaborates with the Ministry of Health and leading medical institutions in the country.



Intellectual Property Management:

The innovative healthcare solution and primarily the developing company distinguishes itself through its approach to competitiveness based on knowledge and innovation, supported by a robust Intellectual Property strategy. This strategy encompasses the protection of technological innovations through patents, brand management, and the development of innovative products.

To ensure its national and international expansion, the company implements a comprehensive framework that includes technology transfer processes and strategic legal agreements, allowing for the creation of a robust ecosystem for incorporating new technologies and business opportunities.



Biosensor VPH

Innovative diagnostic device developed by El Bosque University. It uses advanced optical detection technology to identify HPV with high sensitivity and specificity, through fluorescence in biological fluids. It features automated sample processing and real-time results delivery, allowing its use in primary care settings.

Intellectual Property Management:

The innovative healthcare solution emerges from Research, Development and Innovation (R&D+i) activities at El Bosque University (Colombia). This initiative is based on a robust Intellectual Property strategy developed from its inception at the University, implementing protection mechanisms through patents and establishing institutional frameworks including agreements, contracts and conventions. These instruments facilitate the effective application of the solution in the target population through strategic collaborative alliances.



VIDA-VILI

High-precision cervical inspection system that significantly improves the visualization and analysis of the cervical epithelium. It incorporates high-resolution optical technology and real-time image processing, facilitating the identification of lesions in early stages. Its design allows implementation in both urban clinics and rural health services.

Intellectual Property Management:

The innovative healthcare solution, currently in the prototyping phase, is in the initial stages of Intellectual Property protection. During this phase, intangible assets that could strategically strengthen the development and positioning of the solution are being identified.



AIRWAYFLEX

Revolutionary intubation device that combines flexible optics with precise mechanical control. Features an HD micro-camera for real-time visualization, vertical dial control system, and the ability to record procedures. Its compatibility with telemedicine platforms makes it a key tool for emergency care in both hospital and remote contexts.

Intellectual Property Management:

The innovative solution in prototype phase for the healthcare sector is in the initial stages of Intellectual Property protection. During this phase, potential intangible assets that could strategically strengthen the solution are being identified.



ART/wear

Portable therapeutic system for patients with Parkinson's and essential tremor. Consists of a specialized garment with integrated sensors and adaptive software that adjusts stimulation in real-time according to movement patterns. Includes personalized progress tracking through a mobile application, promoting continuous and patient-centered care.

Intellectual Property Management:

The innovative healthcare solution has Intellectual Property assets, which include a platform/software and industrial designs directly associated with the innovative device. This guarantees a competitive advantage over other solutions in the market. Additionally, it implements various organizational actions that ensure continuous innovation and strengthen the solution.



VART

Portable system for capturing fundus images in premature neonates. It integrates optimized hardware, automatic classification software based on artificial intelligence, and connectivity for remote diagnosis. It facilitates early detection of retinopathy of prematurity, improving the visual prognosis of thousands of at-risk newborns.

Intellectual Property Management:

This innovative healthcare solution is distinguished by incorporating Intellectual Property assets through an integrated technological platform. This fundamental characteristic provides a clear competitive advantage in the current market. To safeguard its Intellectual Property rights, the company implements a robust legal framework that includes strategic agreements, specific contracts, and collaboration agreements.



MOTMI

Virtual rehabilitation system designed for traumatological and neurological treatments. It uses non-invasive motion sensors and immersive 3D environments that allow personalized therapies. It includes progress tracking, real-time feedback, and automatic adaptation of exercises. It offers a scalable and low-cost alternative for home rehabilitation.

Intellectual Property Management:

This innovative healthcare solution features Intellectual Property assets based on a platform/software directly integrated into the solution. This integration guarantees a competitive advantage over other solutions in the market. The company also implements various organizational actions to secure Intellectual Property rights through agreements, contracts, and conventions.



Plataforma de IA y Telemedicina Rural

Specifically designed for rural populations, this platform combines artificial intelligence with culturally adapted interfaces. It offers digital medical evaluation, clinical guidance, and remote monitoring while respecting local customs. Its implementation has significantly expanded access to healthcare in traditionally underserved areas.

Intellectual Property Management:

The solution developed for the healthcare sector is distinguished by its valuable Intellectual Property assets, including a technological platform and specialized software that are an integral part of the proposal. This intellectual property constitutes a solid competitive advantage in the current market. The solution is continuously strengthened through the implementation of organizational strategies focused on innovation, ensuring its evolution and constant improvement to maintain its leadership position.



BiofileSuite

Digital suite for healthcare administrative management. Integrates intelligent scheduling, patient tracking and document management. Automates administrative processes, generates customized reports and is adaptable to multiple medical specialties. Improves efficiency and reduces operational burden in healthcare institutions.

Intellectual Property Management:

The innovative healthcare solution has Intellectual Property assets, and its strategy in this area is in initial phases, including the development of distinctive signs (trademarks). Additionally, the organization implements various initiatives that ensure continuous innovation and strengthening of the solution.



Longeveden SA (Vitalcell)

Biotechnology product that combines bioactive peptides, amino acids, minerals and exosomes. High absorption formula with regenerative and anti-inflammatory benefits. Has COFEPRIS approval and is in the FDA validation process. Focused on healthy longevity and aging medicine.

Intellectual Property Management:

The innovative healthcare solution establishes an Intellectual Property strategy through trade secrets.



QHALI CARE

Comprehensive remote care system that combines advanced robotics (humanoid robot), specialized software and psychological support. Facilitates patient-professional interaction, improves treatment adherence and allows continuous monitoring. Its multidimensional approach has proven effective in accompanying patients in isolated areas.

Intellectual Property Management:

The innovative healthcare solution integrates a robust technological platform protected by Intellectual Property assets. This strategic integration provides a significant competitive advantage in the market, differentiating our solution from existing alternatives.

To safeguard these intellectual assets, the company implements a comprehensive protection framework that includes confidentiality agreements, licensing contracts and collaboration agreements. This legal structure guarantees the effective protection of our intellectual property and ensures the long-term value of the solution.



Docokids

Digital pediatric guidance service that operates 24/7 via WhatsApp. Connects families with certified pediatricians through an intelligent triage system, personalized follow-up and preventive education. Includes a library of educational resources and automatic vaccination alerts. This solution offers an accessible, approachable and safe alternative for child care in urban and rural contexts.

Intellectual Property Management:

The innovative healthcare solution has valuable Intellectual Property assets, which include a specialized platform/software and unique distinctive signs that make it stand out in the market. Additionally, the organization implements specific strategies to ensure continuous innovation and constant strengthening of the solution.



NU PAINPHARM

Innovative analgesic formulation that combines morphine, methadone, amitriptylene and medicinal cannabis in a fatty acid nanoemulsion platform. Improves bioavailability, reduces side effects and develops a controlled release system for optimal pain management. Represents a commitment to more effective and personalized therapies.

Intellectual Property Management:

The innovative healthcare solution emerges under the organization's R&D&I actions. This solution has an early and solid Intellectual Property strategy, through protection mechanisms and institutional actions such as agreements, contracts and conventions that enable application in the population through collaborative relationships.



Delfos

It is a digital platform designed to transform the registration, monitoring and management of cases of children with congenital heart disease in Bogotá and Cali. Its main objective is to centralize clinical information to facilitate collaboration between various healthcare actors (general practitioners, specialists, caregivers, benefit plan administrators, district health secretariat, among others).

Intellectual Property Management:

The innovative healthcare solution has valuable Intellectual Property assets, which include a specialized platform/software and unique distinctive signs that distinguish it in the market. Additionally, the organization implements various strategies that ensure continuous innovation and constant strengthening of the solution.

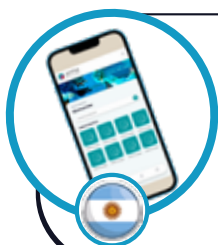


OncoSphere

Platform for the development of personalized cancer vaccines. Uses XSpheres nanoparticles optimized by artificial intelligence to improve the delivery of tumor antigens and activate specific immune responses. Emerged from CONICET, it has completed preclinical studies and is currently in initial clinical trials. Represents a disruptive advance in precision immunotherapy.

Intellectual Property Management:

The innovative solution for the health sector establishes a strategy based on its intellectual property assets, as it is a key tool to protect SphereBio's technological differential and advance with security in demanding and competitive markets. As an innovation-driven company, they develop innovative technologies applicable to various diseases, which requires a solid protection strategy. Intellectual Property not only enhances the value of what is created, but also strengthens the position with investors, strategic allies and regulatory environments. It is the common language that connects science, industry and impact opportunity.

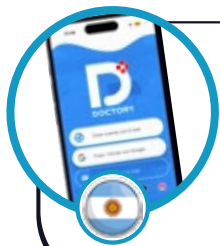


APPM (Oncología)

Specialized digital application for communication in oncology. Connects physicians and laboratories through a secure channel, with access to clinical information, support programs and product library. Includes protected messaging and calendar of scientific activities. Facilitates a more integrated and collaborative clinical management.

Intellectual Property Management:

The innovative solution for the health sector has valuable Intellectual Property assets, which include a platform/software and unique distinctive signs that position it differently in the market. Additionally, the company strategically implements various organizational initiatives aimed at ensuring continuous innovation and constantly strengthening the solution offered.



Doctory

Digital clinical identity system that combines blockchain, artificial intelligence and wearable devices. Gives patients complete control over their medical information, with encryption, granular permission management and connection with health devices. Improves interoperability, transparency and trust in the system.

Intellectual Property Management:

The innovative solution in the health sector incorporates technological advances through a platform/software with potential to be protected through intellectual property mechanisms. Currently, the organization is in the initial phase of evaluation and cataloging of its Intellectual Property assets.



Amphora Health

Clinical data analysis platform that combines electronic health record (Vaquita EHR) and an AI engine (Beluga Science). Offers clinical dashboards, predictive analysis and process automation. Improves clinical decision-making and planning in public and private health institutions.

Intellectual Property Management:

The innovative solution in the health sector is distinguished by its valuable Intellectual Property assets, which include a robust platform/software and unique distinctive elements in the market. The strategic implementation of various organizational initiatives ensures constant innovation and continuous strengthening of our solution.

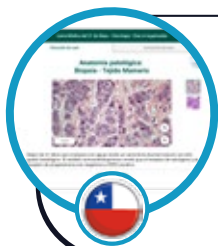


CROMODATA

Secure blockchain-based anonymized medical data exchange system. Connects health institutions with artificial intelligence companies and laboratories, promoting collaborative research. Democratizes access to clinical data and enhances system intelligence.

Intellectual Property Management:

The innovation platform in the health sector incorporates technological advances materialized in software and distinctive elements that could benefit from protection through intellectual property rights. Currently, the organization is in the initial phase of systematic evaluation and cataloging of its intellectual assets to determine the optimal protection strategy.



PEGASI MED

Comprehensive oncology management platform with artificial intelligence. Integrates clinical data, stratifies risks, and coordinates multidisciplinary teams. Includes patient monitoring, predictive analysis, and protocol management. Improves continuity of oncological care and institutional management.

Intellectual Property Management:

The innovative healthcare solution implements a comprehensive Intellectual Property strategy based on two essential components. The first component consists of developing a specialized technological platform and software. The second component focuses on the rigorous protection of Intellectual Property rights through the implementation of agreements, contracts, conventions, and specific registrations. Additionally, the strategy includes exhaustive protection of distinctive signs, including trademarks and commercial slogans, to safeguard the unique identity of the solution in the market.



ImageMed

Application for clinical image management. Allows DICOM storage, secure sharing between professionals, integration with electronic health records, and multi-platform visualization. Facilitates agile, secure, and collaborative medical decision-making. Innovation in the healthcare sector emerges as a result of the organization's Research, Development, and Innovation (R&D&I) activities.

Intellectual Property Management:

This solution is based on an Intellectual Property strategy implemented from its initial stages, which materializes through various protection mechanisms and institutional actions. These include strategic agreements, contracts, and conventions that facilitate its effective implementation for the population through collaborative alliances.



Pharmacy to Home (P2H)

Logistics platform that optimizes the medication supply chain from prescription to home delivery. Includes traceability, temperature control, and electronic prescription validation. Improves efficiency, reduces losses, and guarantees therapeutic continuity.

Intellectual Property Management:

The innovative technological platform designed for the healthcare sector incorporates significant advances in software development that can be protected through various intellectual property mechanisms. This comprehensive solution offers specialized digital tools whose unique characteristics merit consideration of legal protection strategies.



Innmetec-PEEK+

System for developing personalized bone implants using porous PEEK material. Offers mechanical properties similar to human bone, proven biocompatibility, non-invasive radiological monitoring, and controlled antibiotic release capability. It has been approved by INVIMA and is in use in Colombian hospitals. Example of university-industry collaboration (University of Antioquia and private sector).



Intellectual Property Management:

The innovative healthcare solution establishes a robust intellectual property strategy through development in collaboration with the Bioengineering Research group at EAFIT University, where intellectual property has been a fundamental pillar. Licensing, as an organizational strategy tool, has allowed the exploitation of personalized implant technology and now manufacturing them in PEEK+. The technology is protected as an industrial secret, this being the strategy chosen after years of analysis, instead of opting for a patent.

This intellectual protection has allowed for strong positioning in the market. Additionally, for business partners and potential clients, having this backing generates a significant difference in terms of trust and credibility.

In summary, intellectual property has been fundamental to ensuring that Innmetec can not only innovate but also consolidate our solutions in the market. It is a process that advances in parallel with growth: the more they develop and protect, the better they project themselves as leaders in personalized medical technology.



Microfiv GAMEET

Biotechnology company that developed a 3D-printed device to optimize the production of viable human embryos in fertility treatments. Improves success rates and reduces costs of in vitro fertilization. The technology is in the process of clinical validation in Argentine fertility centers and represents a milestone in assisted reproductive medicine in the region.

Intellectual Property Management:

The innovative healthcare solution stands out for its innovative medical solutions for assisted fertilization treatments, backed by a comprehensive Intellectual Property strategy that includes protection through national patents and international expansion through the PCT system.

The company bases its development on strategic partnerships with institutions such as the National University of Córdoba and CONICET, using its Intellectual Property management as a key tool for commercial validation and obtaining investments that facilitate its expansion in strategic international markets.



Exosomas naturales

Advanced cell therapy based on exosomes derived from neural stem cells for the treatment of traumatic brain injury. Improves neuroplasticity and neuronal function through growth factors and cell signaling. Represents an advance in regenerative medicine and neurorepair.

Intellectual Property Management:

The innovative healthcare solution presents technological developments in the form of patents that could be eligible for protection through Intellectual Property mechanisms.



App WEB SRS-RegControl

It is an application that allows standardization in the management and monitoring of regulatory procedures before Health Authorities, in order to provide high traceability to information and approval times, coupled with the visualization of the best regulatory practices in the Latin American region.

Intellectual Property Management:

The developed technological solution seeks to standardize and optimize the management of information from manufacturing laboratories and the preparation of dossiers for regulatory authorities, integrating functionalities such as approval time tracking, documentary reminders, summary of procedure status, information consolidation, and training modules in sustainability, artificial intelligence, and mental health.

Currently, in the evaluation phase in controlled environments, this platform is in the process of protection by Intellectual Property mechanisms, including the registration of distinctive signs (trademark) and the evaluation of patentability on innovative functionalities, as a utility model or invention. Intellectual Property is indirectly related to the products/services that are commercialized, by offering a tool of high value for regulatory and health efficiency.



HEXAGON 3D LABORATORIES SAS

Company specialized in personalized medical manufacturing through 3D scanning and digital fabrication. Uses advanced CAD/CAM software and additive manufacturing to design orthopedic solutions tailored to the patient. Applies precision technologies for orthoses, implants, and surgical anatomical models.

Intellectual Property Management:

The innovative healthcare solution is in the protection stage via Intellectual Property mechanisms for distinctive signs and patents.



TELL

It is an innovative solution that allows early and non-invasive diagnosis of neurodegenerative diseases such as Alzheimer's, Parkinson's, and frontotemporal dementia, through speech analysis. Facing challenges such as diagnostic delay, symptom overlap, clinical subjectivity, the invasive nature of traditional tests, and economic and geographical barriers.

It offers a non-invasive approach to assess brain health. Our voice analysis technology, assisted by AI, provides real-time information about brain function. This empowers pharmaceutical research, individuals, and healthcare professionals to make informed decisions about brain health, using any device with a microphone.

Intellectual Property Management:

Currently, in the phase of real application in the market, this solution has Intellectual Property registrations directly associated with its products and services, including patent applications for inventions or utility models related to its technology. Likewise, agreements have been established with third parties for its manufacture, distribution, or commercial exploitation, which reinforces its viability and sustainability as an advanced diagnostic tool.



09

What LHC 2025
Teaches Us About
Latin America

This second edition of Latam Health Champions leaves us with a clear conviction: Latin America is ready to take the next step in the health innovation ecosystem. What we have seen in this Top 32 of solutions is not just a display of talent; it is evidence of purpose, maturity, and vision.

From multiple territories, disciplines, and organizational models, initiatives are emerging that:

- **Intelligently respond to historical public health challenges.**
- **Build capabilities to strengthen more resilient, interoperable, and sustainable systems.**
- **Produce knowledge, science, and technology from the region for the world.**

These experiences teach us that innovating in Latin America is not simply about adapting external solutions, but developing our own responses that are more relevant, more cost-effective, and more culturally appropriate. The transformation of science into tangible well-being requires acting from complexity, from opportunities, and from necessity, but with a profound transformative conviction.

As noted by the World Intellectual Property Organization (WIPO), intellectual property protection is fundamental to fostering health innovation. A robust IP system protects R&D investments and facilitates technology transfer and access to new medical solutions. In Latin America, where investment in health innovation is growing, IP becomes even more critical to sustain this momentum.

The learnings from LHC 2025 also reveal that the most dynamic ecosystems emerge where collaborative relationships, funding strategies, shared vision, and favorable regulatory frameworks combine. The sustainability of innovation requires institutional structures that allow scaling solutions, strategically leveraging intellectual property, and connecting innovators with networks of knowledge, financing, and production. In this sense, one of the cross-cutting elements that stands out in the finalist solutions is their serious and strategic approach to intellectual property: not just as a protection tool, but as a vehicle for growth, partnership, and regional projection.

The message is clear: the region has its own voice in health innovation. And that voice is ready to join – in an active, ambitious, and collaborative manner – the global ecosystems that allow cooperation and competition, where health is not seen as an expense but as an investment in our common future. Because the health innovation ecosystem in Latin America is generating solutions for its own challenges, but it is also prepared to contribute, from its experience and capabilities, to responding to global health challenges with creativity, knowledge, and conviction.

Latam Health Champions 2025 is not a call for good practices. It is a call to look differently, to trust in our capabilities, and to build together a future where innovation is not the exception, but the rule in Latin American health.

10

Towards the future:
a call to join forces

Latam Health Champions has demonstrated that health innovation in Latin America is alive, diverse, and has enormous potential for impact. But it has also made clear that the structural transformation the region needs cannot be achieved alone. For these solutions to be amplified, scaled, and transformed into sustainable policies, a collective commitment is needed that views health as a strategic investment rather than an expense.

Countries with robust intellectual property systems show a notable increase in health innovation and technology transfer, according to evidence from the World Intellectual Property Organization (WIPO). This report is an open invitation to governments, policy makers, universities, the private sector, funders, multilateral organizations, and civil society: health innovation needs to be recognized as a shared strategic priority that generates tangible returns in productivity and economic development.

It is time to combine capabilities and resources to:

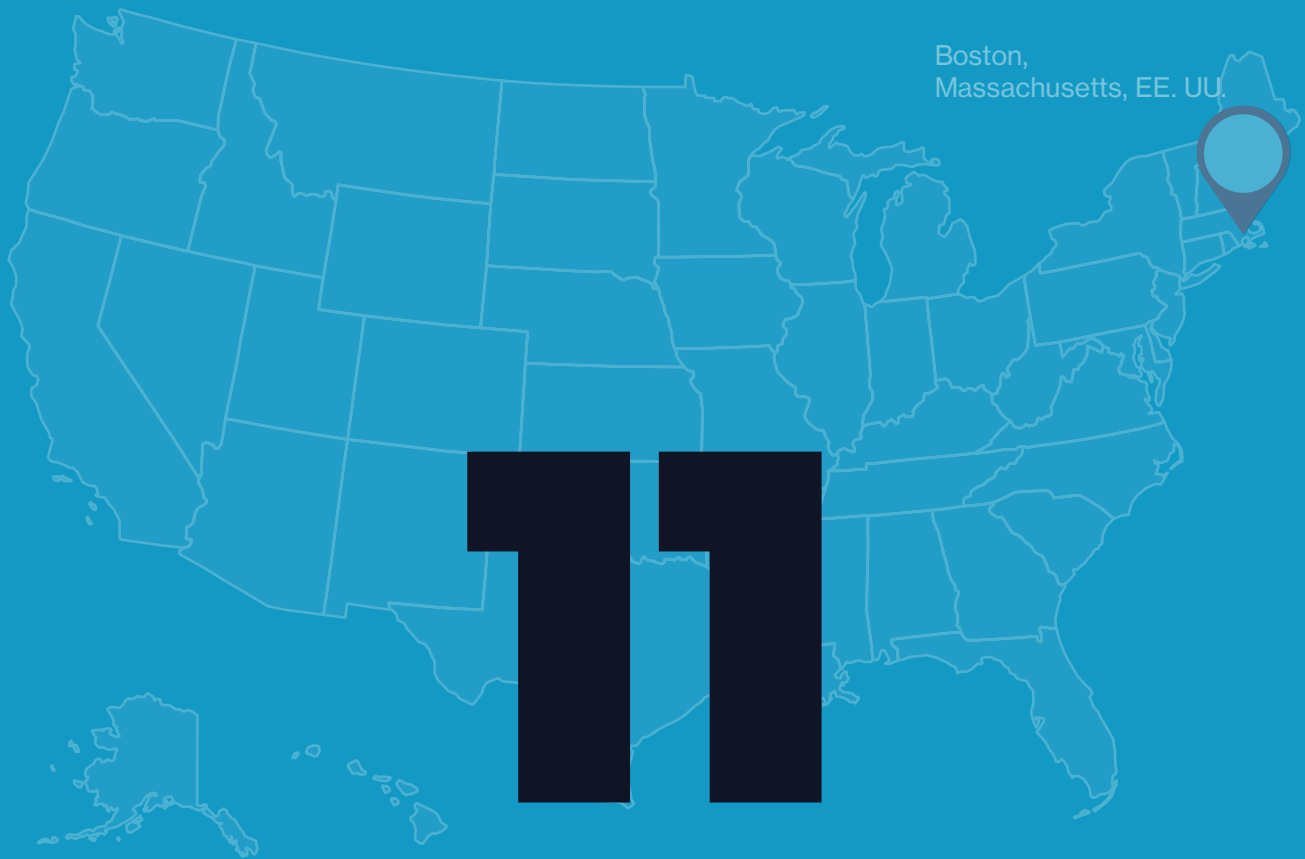
- Consolidate national and regional ecosystems that support innovators beyond the pilot stage, helping them through key phases of scaling, validation, regulation, and commercialization.
- Recognize the value of intellectual property as a fundamental tool to ensure that solutions developed in the region are sustainable, transferable, and competitive.
- Advocate for agile, collaborative, and evidence-based regulatory frameworks that don't hinder innovation, but rather guide and enhance it.
- Encourage long-term public-private investment in research, manufacturing, talent development, and cutting-edge technological platforms, recognizing that every investment in health generates significant returns for society.
- Create regional cooperation networks, weaving connections that save lives and allow solutions from one country to scale and be implemented in others, generating shared value and regional synergies.

From FIFARMA and the INNOS Think Tank and action group, we reiterate our commitment to this cause. Latam Health Champions is a platform for mobilization, visibility, articulation, and collective building that transforms science into tangible wellbeing.

The future of health in Latin America hinges on the capacity to join forces. And this report is proof that the region has what it takes: it has leaders, ideas, experience, and vision. Now is the time to support them, invest in them, connect their efforts, and project their solutions toward regional and global impact.

LHC 2025 ends, but the work is just beginning. May this community continue to grow. May this conversation continue to expand. And may each actor who reads these pages ask themselves:

What can I do to contribute to this transformation that converts science into wellbeing for all?



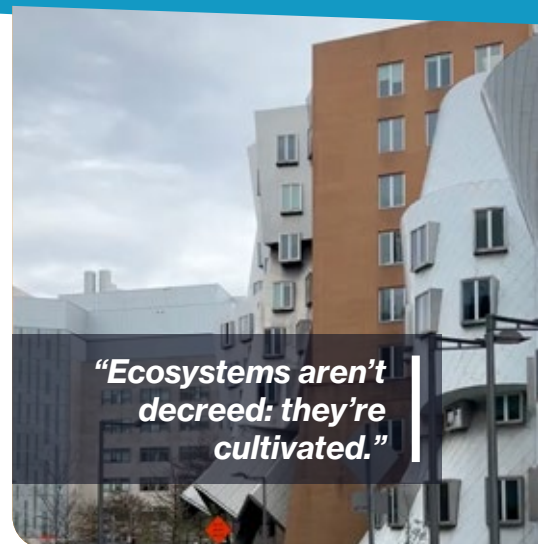
LHC 2025 Mission
to Boston: *Learning*
from living innovation
ecosystems

Boston is the epicenter of one of the world's most prominent innovation ecosystems. And it was the setting where the Latam Health Champions 2025 Mission took place.

Specifically, Kendall Square is recognized as the heart of innovation, and for a week, eight Latam Health Champions – selected from among more than 170 innovators from across Latin America – experienced an immersive journey, discovering an innovation model

that transforms the industry and the health of millions of patients worldwide. From hospitals to laboratories, from emerging startups to pharmaceutical giants, in Boston the health of the future is no longer just a promise but is being built every day.

The Mission also included the participation of journalists from the region who experienced firsthand the power of innovation in transforming patients' lives.



Where health begins: hospitals as innovation hubs

The visit began where health solutions often start: in hospitals. There, where the real needs of patients converge with the knowledge of professionals.

At **Massachusetts General Hospital**, Latam Health Champions and Journalists witnessed how ideas are born in clinical settings but are accelerated through interaction with multidisciplinary innovation teams.



"Comenzamos visitando los hospitales, porque es ahí donde nos encontramos profesionales de salud con pacientes y las necesidades. Ahí comienza todo buen proceso innovador."

— Dr. Carlos Felipe Escobar,
Director de INNOS

Collaborative ecosystems: where science meets industry

In spaces like LabCentral and Portal Innovations, it becomes clear that the true power of innovation lies in collaboration. In these platforms, biotech startups share laboratories, investment networks, scientific mentorship, and human capital in the same physical space. All designed for one thing: to scale faster and better.

*“We saw how, in large spaces that were previously unused, dozens of startups now flourish with access to laboratories, investment, industry, and other groups. The most valuable thing: collaboration.”**

*“We have truly been able to understand how the Boston ecosystem works. We saw several places where academia, industry, and innovators come together. That’s something we should replicate in Latin America.”**

— Ebert San Román, co-founder of Zamenis

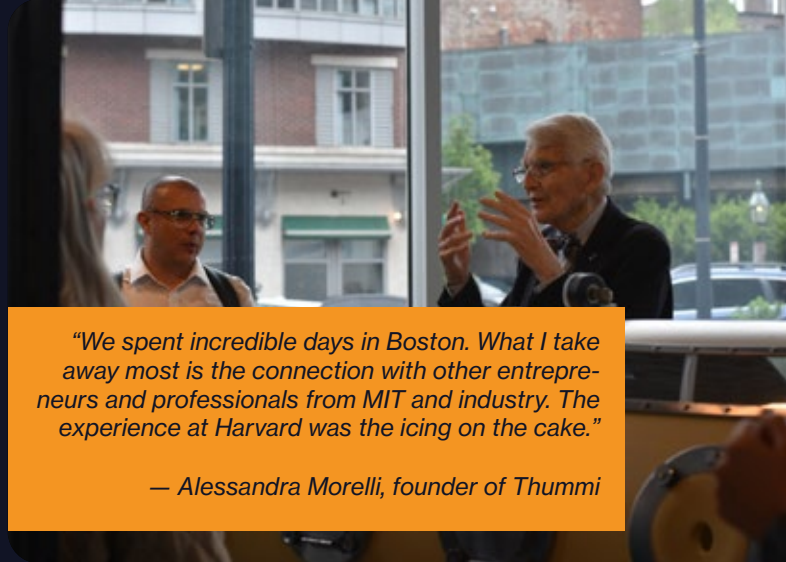


For our part, we made a visit to Amgen, one of the 18 major pharmaceutical companies based in Kendall Square. There, the delegation saw how big industry not only invests in development but also works actively with startups, universities, and funds to identify the most promising solutions through leverage programs.

"Seeing how they interact directly with entrepreneurs gave us a clear vision of how we should build relationships in our countries."

Universities as living engines of the ecosystem

On the other hand, conversations with fellows from MIT and Harvard were inspiring and mobilizing due to the messages and experiences that complement academic prestige. Both institutions operate as living platforms for co-creation, where students, researchers, and entrepreneurs work alongside hospitals and companies to turn knowledge into impact. Today they are examples for higher education institutions because they understand their role as catalysts for the innovation ecosystem.



"We spent incredible days in Boston. What I take away most is the connection with other entrepreneurs and professionals from MIT and industry. The experience at Harvard was the icing on the cake."

— Alessandra Morelli, founder of Thummi

Testimonials that speak for a region

"This experience opened our perspective. Now we have a clear plan of where we're going. That's the most important thing."

— Rodrigo Molina, founder of HikeOn

"I'm taking away the whole experience of how to begin navigating the innovation ecosystem in medicine."

— Macarena Duhalde, co-founder of Ari-Test

"This experience has been very rich, especially to learn how science, business, and government are linked. Everything revolves around innovation."

— Alejandro Guidodaldi, founder of Gameet



"Thank you and congratulations to the 178 participants, the 32 finalists, and these 8 winners who made it to Boston. We invite all of Latin America to continue building the future."

— Dr. Carlos Felipe Escobar, Director of INNOS

12

What We Learned for Latin America.

Latin America Facing Healthcare System Transformation: Recommendations from Boston for Innovators, Policy Makers, and Health Innovation Ecosystems.

The health innovation mission conducted in Boston – a global epicenter of biotechnology, translational clinical research, and emerging digital health models – offered a critical window into the present and future of healthcare systems in the region. Beyond the astonishment at the level of sophistication, articulation, or density of institutions of excellence such as MIT, Harvard, Mass General Brigham, or Lab Central, this experience provided structural lessons about the enabling conditions, organizational capabilities, and forms of collaboration that allow an ecosystem to thrive in contexts of high uncertainty, accelerated demographic change, and increasing financial pressure.

The following recommendations are an urgent invitation to reimagine, from Latin America, our health innovation strategies with a systemic vision, value orientation, and commitment to equity:

1. Ecosystems cannot be improvised they require institutional architecture and country vision:

One of the keys to Boston's ecosystem is its intentional design. The connections between academia, industry, hospitals, investment funds, and public agencies respond to an architecture that has been cultivated for decades with strategic vision.

In Latin America, it is urgent to overcome institutional fragmentation and uncoordinated efforts. National or territorial health innovation roadmaps are needed, with defined priorities, multisectoral governance mechanisms, financing instruments with a focus on the entrepreneurship lifecycle, and agile structures to facilitate regulatory experimentation.

2. Without data, there is no transformation

One of the critical capabilities that differentiates Boston's ecosystem is the availability and governance of

longitudinal clinical data, interoperable and used both to improve care and for research and innovation.

Latin America must invest in interoperable information systems, electronic health records with national coverage, and ethical data governance models that allow secondary use for research, health technology assessment (HTA), and real-world evidence (RWE) generation. This is an essential foundation to accelerate the transition toward value-based healthcare systems.

3. Innovation requires capital that assumes risk and long return cycles

In Boston, venture capital funds, strategic philanthropy, and public funds allow for taking risks in early stages of development, where return is still uncertain. The system understands that biomedical and digital health innovation cycles are long, require multiple iterations, and often fail before succeeding.

For Latin America, this means developing **blended financial mechanisms (public-private)**, tax incentives for R&D, proof-of-concept funds, and co-investment instruments that share risk with entrepreneurs and researchers. Development banks and international cooperation can be key allies if articulated under strategic country objectives.

4. Training transdisciplinary talent and global knowledge networks

En el ecosistema de Boston, los actores no son solo In Boston's ecosystem, actors are not just scientists or doctors: they are innovation managers, regulatory experts, bioinformaticians, clinical engineers, patient experience designers, and public policy analysts. This transdisciplinary training, articulated through universities, laboratories, and fellowships, allows for addressing health problems comprehensively.

Latin America needs to reform its health training schemes, incorporate innovation into clinical curricula, promote dual degree programs, and create regional communities of practice that facilitate collective learning and talent mobility.

5. Public policy as an enabling platform, not as a barrier.

The role of the State in Boston is not as a regulator, but as an enabler. From the NIH to Medicare programs, the government strategically invests in research, incentivizes technology adoption, and uses its purchasing power to guide the market toward high-value innovations.

In Latin America, this requires rethinking the role of the State not only as a service funder but as an architect and catalyst of the ecosystem. There must be clear digital health policies, modern regulatory agencies with technical capacity, and a state culture that understands innovation as a tool to achieve the right to health.

6. Equidad como eje transversal de la innovación

In Boston's ecosystem, efforts are evident to include diverse populations in clinical trials, adapt solutions to vulnerable communities, and measure the differential impact of technologies.

Latin America must place equity at the center of its innovation agendas, not just in discourse. This implies:

- Including rural and ethnically diverse populations in pilots.

- Using innovation to solve bottlenecks in access to essential services.
 - Measuring the distributive impact of implemented innovations
-

7. Intellectual property as a driver of health innovation

Intellectual property (IP) is one of the pillars of Boston's innovation ecosystem. Patents, licenses, and technology transfer agreements allow academic research to translate into solutions with clinical impact, mobilizing private investment, attracting talent, and generating returns that are reinvested in science, innovation, and development. Universities like MIT and Harvard have specialized IP management offices that actively engage with industry, under models that balance the protection of inventions with social impact.

An emblematic case born in Boston is that of surgical anesthesia. In 1846, dentist William T.G. Morton demonstrated for the first time the successful use of ether as an anesthetic at Massachusetts General Hospital. Although his attempt to patent the discovery generated controversy, this milestone marked a before and after in the history of medicine. Anesthesia allowed for safer and less traumatic surgeries, opened the door to new medical specialties, and showed how protected innovation could scale and transform clinical practice globally.

In Latin America, however, the path still faces challenges: a weak institutional culture around IP protection, limited technical capabilities to manage intangible assets, and poorly integrated regulatory frameworks between the health, science, and productive development sectors.

It is essential to develop institutional capabilities in health-oriented IP management, train talent, and create legal environments that facilitate responsible public-private agreements. Additionally, an approach to intellectual property as a strategic asset must be promoted, combining innovation incentives and levers to scale solutions with regional impact.

The mission to Boston was an exercise in strategic vision. Latin America has talent, solid academic ins-

titutions, and an urgent need to transform its health systems. But it requires brave decisions, sustained investments, and public leadership that understands that innovating goes beyond modernization. The future of our health systems will depend on our ability to build innovation ecosystems with purpose, evidence, and collaboration. And, above all, with the commitment to leave no one behind.

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Credits and **acknowledgments**

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An initiative of



14.

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FIFARMA
FEDERACIÓN LATINOAMERICANA DE LA INDUSTRIA FARMACÉUTICA

INNOS
Instituto de Prospectiva e Innovación en Salud

LATAM Health Champions **2025**



Impacto en medios: la innovación en América Latina debe contarse

Uno de los mayores aciertos de esta misión fue sumar a periodistas comprometidos con visibilizar la transformación que representa la innovación en salud en América Latina. Su participación permitió registrar la experiencia y traducirla en narrativas comprensibles, humanas y potentes que llegaron a millones de lectores en la región. Durante y después de la misión, medios de amplio alcance como El Economista, El Sol de México, El Espectador, RCN, Revista Puebla, Yahoo Noticias y La Unión amplificaron las historias de los equipos participantes, el valor de los ecosistemas colaborativos y la urgencia de seguir apostándole a la ciencia, la tecnología y la innovación para resolver desafíos estructurales de salud pública.

Estos artículos hoy educan, inspiran y convocan. Al resaltar la voz de las y los innovadores, se le pone rostro y contexto a soluciones que nacen desde el Sur Global para cambiar vidas. Al dar a conocer casos concretos

– como el liderazgo femenino en las startups, la transferencia de tecnología desde universidades, o la internacionalización de modelos de atención – ayudamos a fortalecer la pedagogía y contribuir a derribar barreras culturales e institucionales que históricamente han frenado la innovación.

Contar con medios en la misión permitió capturar la riqueza del proceso en tiempo real, y demostrar que comunicar bien la innovación no es accesorio: es esencial para su sostenibilidad, escalabilidad y legitimidad. Hoy más que nunca, América Latina necesita no solo innovar, al tiempo que se visibilizan sus propias historias de innovación con claridad, profundidad y orgullo.

El impacto de estas publicaciones alcanzó a más de 6 millones de lectores en promedio, abriendo nuevas puertas para el reconocimiento de la innovación latinoamericana en salud.

Primera plana en medios nacionales de Colombia:

Mensajes priorizados en la gestión:



El Economista – El liderazgo femenino es crucial para el éxito de las startups

[Mira la nota completa](#)



El Economista – La innovación en salud no debe quedarse en los laboratorios

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El Sol de México – Innovar en salud es transformar vidas

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La Unión (Morelos) – Los proyectos latinoamericanos que destacaron en salud en el Latam Health Champions 2025

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El Economista – Ocho proyectos latinoamericanos que están innovando en salud

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Revista Puebla – Ocho proyectos latinoamericanos revolucionan la salud en misión clave en Boston

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Yahoo Noticias – **Proyectos latinoamericanos innovando en salud**

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Revista Puebla – **Ocho proyectos latinoamericanos revolucionan la salud en misión en Boston**

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Alerta el Salvador – **Ocho proyectos latinoamericanos que están innovando en salud**

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Mundo Startups – **Liderazgo femenino, crucial para el éxito de las startups**

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Columna Digital – **La importancia del liderazgo femenino en startups**

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Días de Noticias - **Soluciones latinoamericanas para la salud**

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