



Patient W.A.I.T Indicator 2023 LATAM

Colombia

AN ASSESSMENT OF
INNOVATIVE MEDICINES
AVAILABILITY ACROSS LATIN
AMERICA



MARCH
2024

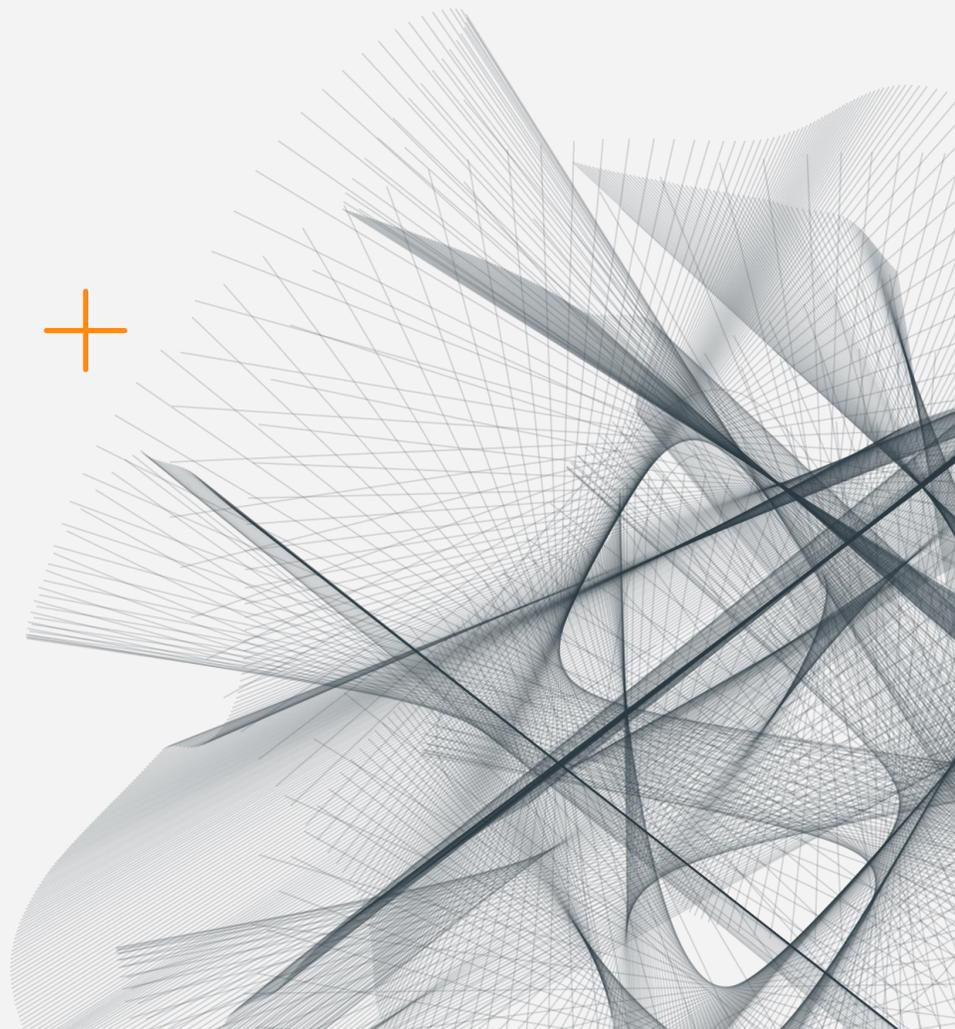


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Summary of key findings from the study

Availability in Colombia vs LATAM region

- 57% of molecules are globally approved in at least one country in LATAM, 20% are privately available, 34% have limited availability, and 45% are fully available
- In Colombia, 94% of molecules that are approved have at least limited or fully availability with a majority (54% or 35 molecules) having full availability
- More orphan molecules are approved (85 orphan vs 67 oncology) in at least one country in LATAM- this trend carries through to Colombia (51 orphan vs 38 oncology)
- Though a larger number of orphan molecules are available, oncology molecules boast higher rates of availability in Colombia
 - 95% of oncology molecules vs 70% orphan molecules that are approved in Colombia have at least limited or full availability with a majority (63% oncology and 51% orphan) maintaining full availability



*Though many molecules face reimbursement restrictions and uncertainty surrounding systemic changes exists, **Colombia performs better than LATAM regional averages***

Availability Timelines in Colombia vs LATAM region

***Time to availability** represents the length of time from both global and local market authorization until full or limited availability is reached*

- Time to local approval/market authorization on average in LATAM is 953 days, where time to availability (between marketing authorization and availability) is on average 1,641 days
- Colombia is the country with the longest regulatory approval timelines overall, though availability timelines are relatively short
- Time to availability for orphan molecules are slightly faster in LATAM on average (1,637 days vs 1,700 days), and Colombia follows a similar trend with 550 days to availability for orphan molecules and 602 days to availability for oncology molecules

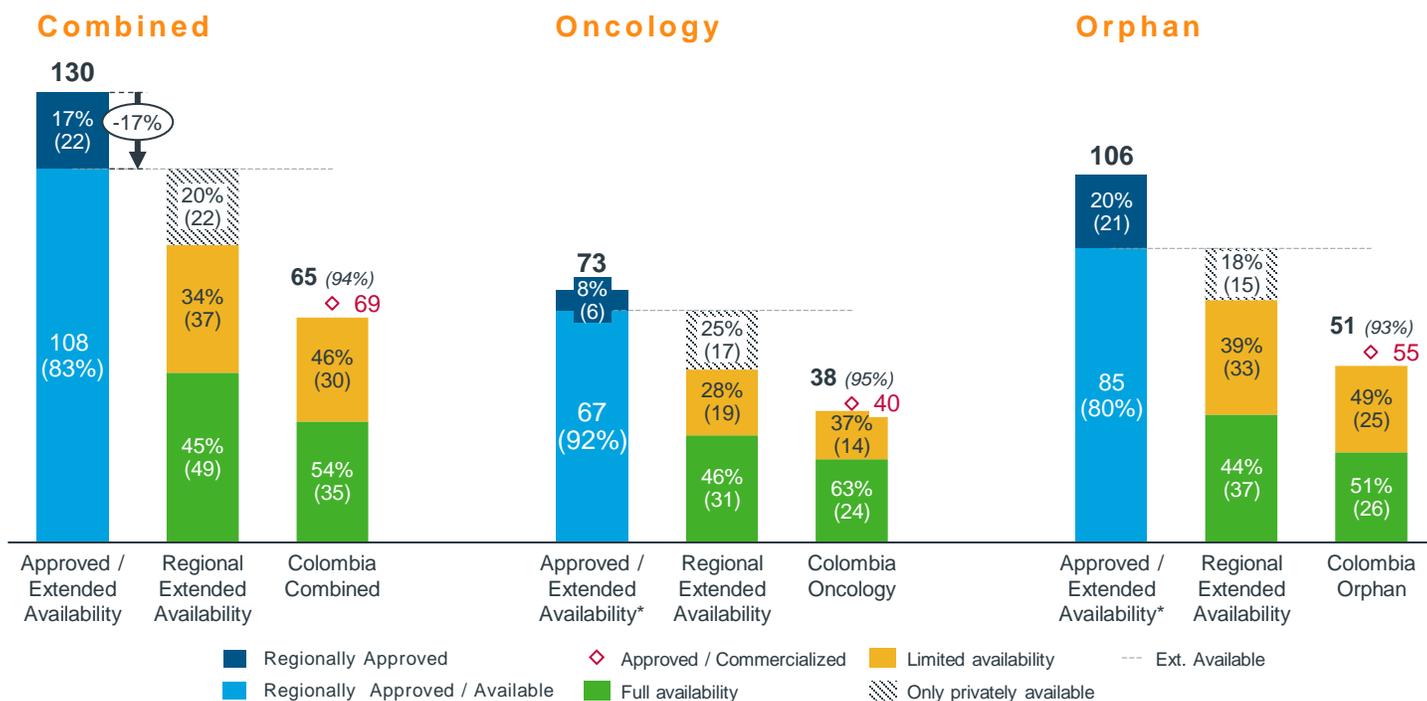
***Availability over time** pinpoints the degree of availability according to global market authorization year to estimate the maturity of available molecules*

- Availability over time reflects these trends and is likely to also have been affected by COVID: most molecules with full availability status were approved in Colombia between 2014-2017 (77%) and similar trends are seen for at the oncology and orphan level



Colombia boasts a higher percentage of oncology molecules available but a larger number of orphan molecules available

Regional extended availability (2014-2021) – Regional and Colombia

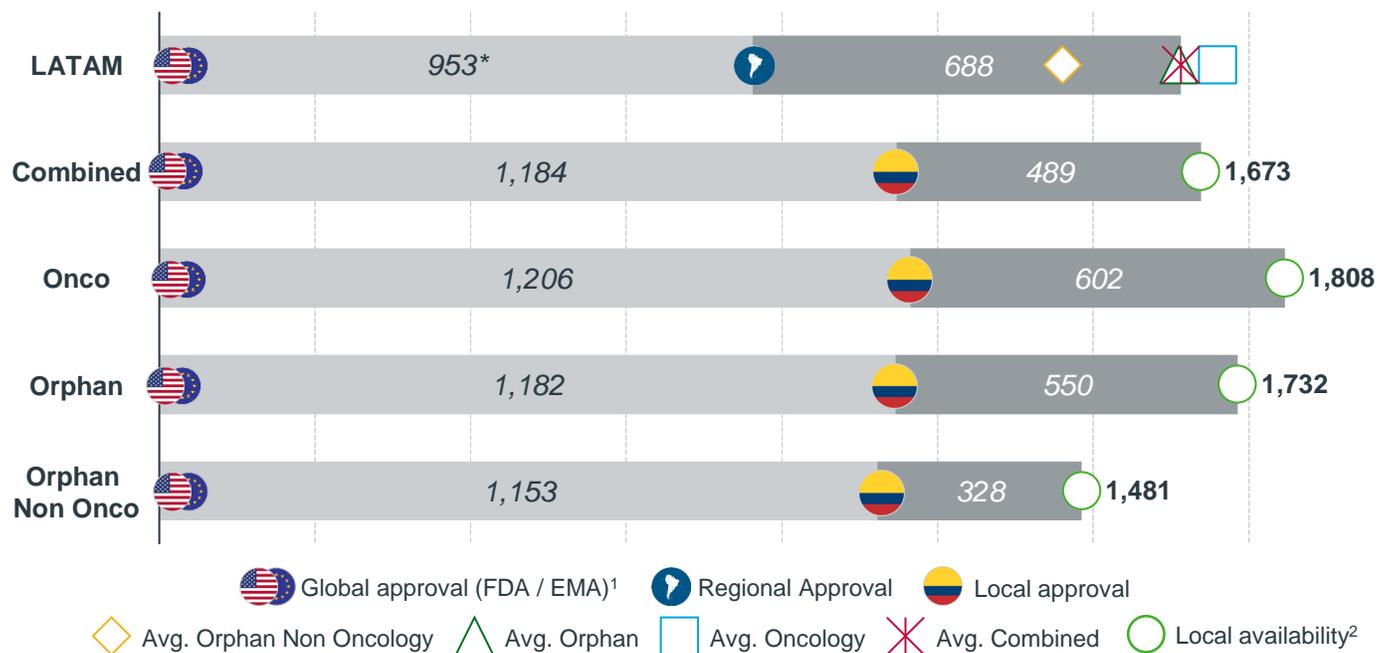


- Of the 108 molecules approved in at least one country in LATAM, 20% are privately available, 34% have limited availability, and 45% are fully available
 - In Colombia, 94% of molecules that are approved have at least limited or fully availability with a majority (54% or 35 molecules) having full availability
 - 67 oncology molecules are approved in at least one country in LATAM, while 25% are privately available, 28% have limited availability, and 46% are fully available
 - 95% of oncology molecules that are approved in Colombia have at least limited or fully availability with a majority (63% or 24 molecules) having full availability
 - More orphan molecules are approved (85 orphan vs 67 oncology) in at least one country in LATAM, while 18% are privately available, 39% have limited availability, and 44% are fully available
 - Rate of availability of orphan and fully available orphan molecules (51%) is less than in oncology (63%) in Colombia
- +
- Although the availability in a regional perspective reaches 83%, Colombia performs strongly at 94% combined availability and 95% and 93% respectively for oncology and orphan molecules*

Note: Global availability is defined as a molecule that has regulatory approval in the USA, or in Europe; *Approved in at least one LATAM country
 † Not considering Argentina extended availability as a result of its fragmented private market based on case-by-case decisions

Length of time to availability varies regionally in LATAM, with Colombia having longer regulatory but shorter availability timelines

Average time to availability (2014-2021) – Regional and Colombia, FDA / EMA, marketing auth., and local availability dates



- Wide disparities exist between countries in terms of time to availability, with Argentina on the low end at an average of 966 days, Colombia towards the middle with 1,673 days, Brazil with 1,604 days and Mexico on the high end, with an average of 2,073 days, which reflects the total of time to marketing authorization and time to reimbursement (pub / pri), as of FDA/EMA approval

- Time to local approval/market authorization on average in LATAM is 953 days, where time to availability (between marketing authorization and availability is on average 1,641 days)
- Colombia is the country with the longest regulatory approval timelines overall, though availability timelines are relatively short as a result of a developed access pathway through MIPRES, yet

still restricted to only a subset of the population

- Time to availability for orphan molecules are slightly faster than oncology molecules in LATAM on average (1,638 days vs 1,700 days), and Colombia follows a similar trend with 550 days to availability for orphan molecules and 602 days to availability for oncology molecules



Although there is a longer regulatory approval time, time to availability is relatively short as a result of a developed access pathway through MIPRES; orphan molecules become available slightly faster than oncology molecules

¹ Global approval date considered the earliest date between FDA or EMA

² Considering molecules with Full and / or Limited Availability

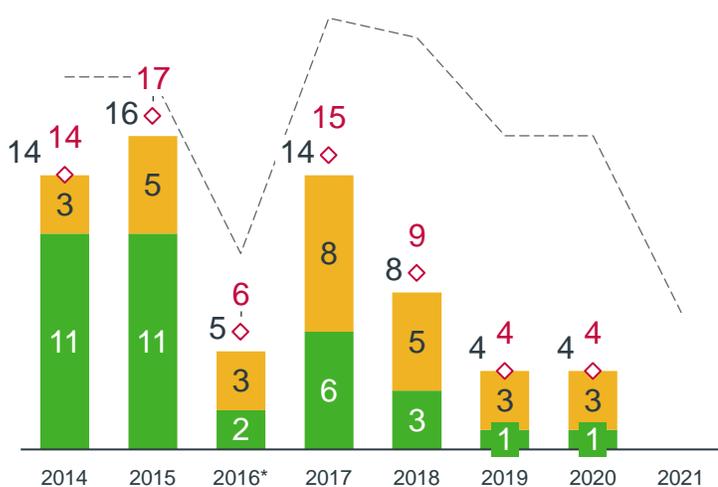
*Orphan category includes Orphan Oncology molecules

The overall trend observed regionally in LATAM remains similar in Colombia for both oncology and orphan molecules over time

Extended availability over time (2014-2021) – Regional and Colombia

Combined

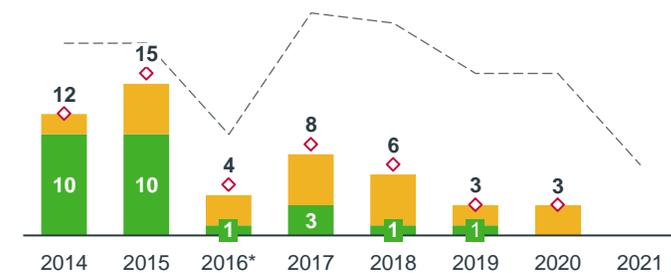
As seen regionally in LATAM, most molecules with full availability status were approved in Colombia between 2014-2017



Oncology



Orphan



◇ Approved / Commercialized ■ Full availability ■ Limited availability ▨ Only privately available - - Regional availability

In recent years, the number of fully available molecules has decreased, together with molecule approvals

- As was observed regionally in LATAM, most molecules with full availability status were approved in Colombia between 2014-2017 (86% of the total molecules with full availability)
- Similar trends are seen for molecules that are fully available between 2014-2017 in Colombia at the oncology (83%) and orphan (92%) level
- A number of potential drivers can explain this; in addition to the generally long, fragmented path to availability, three additional potential issues are:
 - The COVID-19 pandemic and associated strain on healthcare system likely

exacerbating underlying systemic challenges e.g., budget impact

- Increases in investment coupled with clinical innovation in oncology/rare disease in recent years has led to new standards of care e.g., PD1s, CDK4/6 inhibitors (2014-2015), but also more gradual increments of clinical benefit, and lesser priority for reimbursement
- Expanding indications, going from most niche or smallest patient population to broader more prevalent conditions

In recent years, the number of fully available molecules has decreased, together with molecule approvals

Key drivers of availability in Colombia

Four main drivers emerge when analyzing availability of orphan and oncology molecules in Colombia

1

There are various **market size and communication considerations** that influence availability in Colombia. There has been **a delay noted in INVIMA processes** as well as a **change in administration (2022)**, creating uncertainty and influencing market access timelines. Feasibility of market access has further been challenged by the **reduction of the health budget** in Colombia. Additionally, **INVIMA was victim to a data hack in 2022 & 2023** causing uncertainty surrounding safety of pharmaceutical companies' information.

2

The approval of oncology versus orphan products is **not differentiated by molecule designation**. Furthermore, the healthcare system in Colombia **has very limited private market participation**.

3

Recently, the National Medicine Price Commission, published the **methodology and an updated list of the countries that are used to benchmark local prices with international reference prices**, in order to determine value-based pricing. This methodology has not yet been implemented, but is expected to increase pressure on drug pricing.

4

There is much **uncertainty surrounding healthcare system reform**, particularly on the role of the EPS and its impact. Specifically, **an update to include PBS molecules may make the Capitation Payment Unit (UPC) insufficient**, and the **reduction of the separate budget that pays for non-PBS molecules (MIPRES)**, both casting doubt over impact on patient access.

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Francisca currently works at the Chamber of Pharmaceutical Innovation where she promotes high standards of industry relations, encouraging greater investment in R&D by the industry in Chile. She is a Medical Epidemiologist with degrees from Universidad del Desarrollo, Universidad de Chile, and Unidversidad de los Andes.

Acknowledgements

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Notes on Sources

THIS REPORT IS BASED ON THE SOURCES DETAILED BELOW

IQVIA MIDAS™ is a unique platform for assessing worldwide healthcare markets. It integrates IQVIA's national audits into a globally consistent view of the pharmaceutical market, tracking virtually every product in hundreds of therapeutic classes and provides estimated product volumes, trends and market share through retail and non-retail channels. MIDAS data is updated monthly and retains 12 years of history. IQVIA MIDAS was used by each local IQVIA team to provide the existing data

PUBLIC AVAILABLE INFORMATION for each market was incorporated in the study from HTA agencies and regulatory bodies

Colombia: [INVIMA](#)

MANUFACTURERS' INTERNAL DATA was asked via a Smartsheet survey and collected from each of the manufacturers included in the study

MANUFACTURERS ASSOCIATIONS' DATA as well as MNFs data, was asked and collected from associations included in the study. Associations also participated in the local definition's alignment. Associations that participated are:

Colombia: AFIDRO

2022 W.A.I.T INDICATOR STUDY data was also leveraged to include and validate for the 2023 W.A.I.T Indicator results. Data was included in order to expand the cohort to 7 years (2014-2021)

Data was validated and QCed across all sources by a data analysis model generating comprehensive and visual results

Definitions & Methodologies

Molecules were selected from US/EU approvals for novel oncologics and molecules indicated in rare disease from 2014-2021

1. Molecules with global approval from 2014-2021 were first identified via IQVIA's global list and EFPIA WAIT list
2. List was narrowed to include only orphan and oncology molecules
3. Some molecules were further excluded if they fell into the following categories: diagnostic tools, vaccines, drugs used in symptom relief (e.g., nausea) associated with oncologic treatment, molecules launched outside of the US/EU
- A few additional points were noted: (a) Molecules can have up to three marketing authorization dates: FDA, EMA, and (b) local Orphan status may be determined by either the FDA or EMA

Results from the study are shown in terms of different levels of availability and compared across countries

1. **No Availability: Not submitted, or in regulatory evaluation process**
 - Time required by local regulatory bodies evaluating market authorization submissions to make a final approval publicly available.
2. **Approved, not available: Commercially available, but not reimbursed**
 - As being approved by regulatory bodies, medicines are authorized to be commercialized in the country. In this stage, there is reimbursement from neither private nor public payers; patients typically pay full OOP. This is inclusive of managed access schemes.
3. **Privately available: Private market reimbursement**
 - Medicines available only in the private market for a limited number of patients. Typically, medicines are reimbursed by private payers (e.g., HMOs) or have total or partial coverage by private insurance policies.
4. **Limited availability: Reimbursement but not for a broad population**
 - Medicines available only in the private market for a limited number of patients. Typically, medicines are reimbursed by private payers (e.g., HMOs) or have total or partial coverage

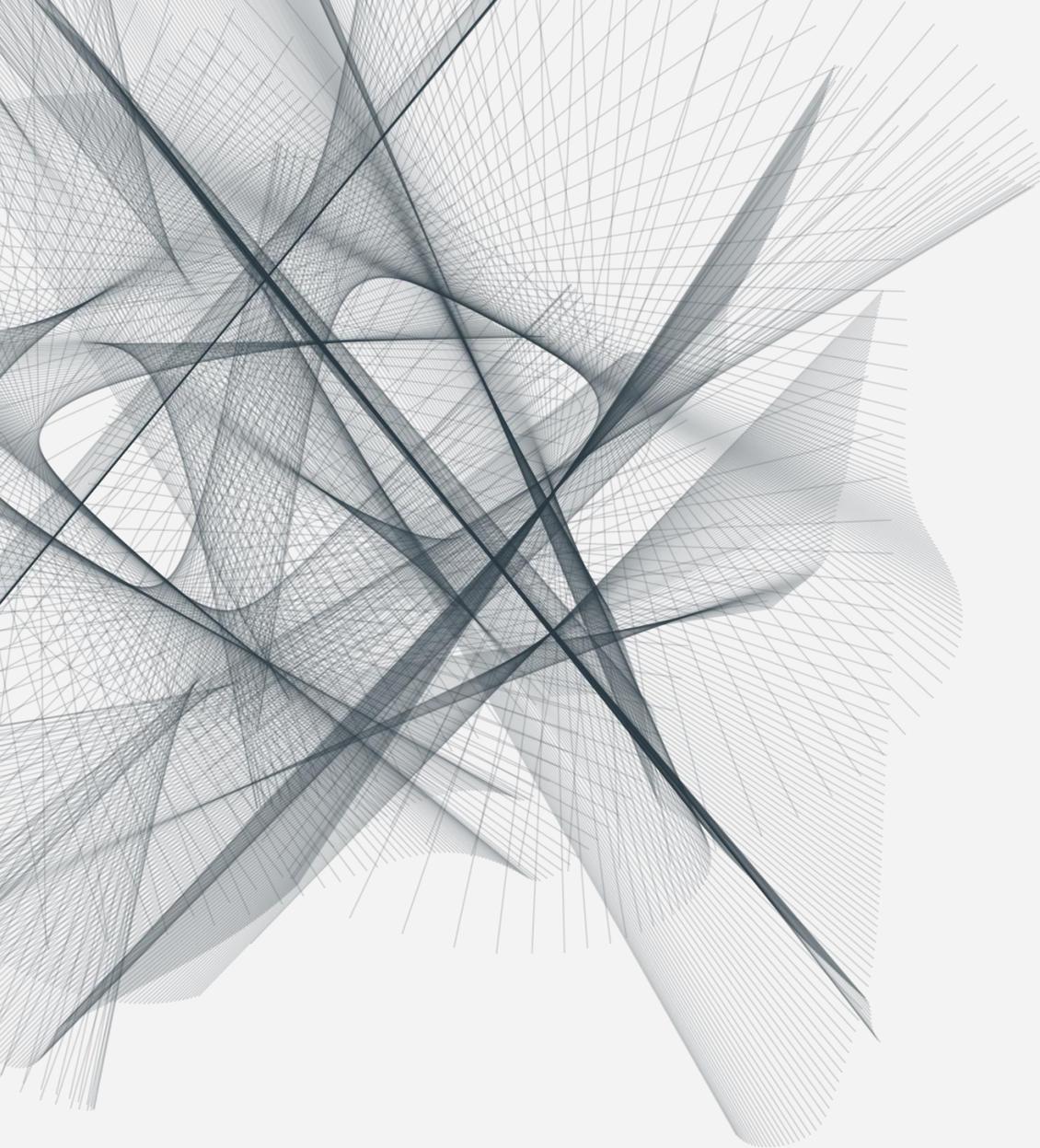
by private insurance policies.

5. **Full availability: Broad and national reimbursement**

- Medicines are fully available at national level for a broad population in both public and private market. Full availability is frequently tied to national formulary listing, positive HTA recommendations, or central procurement.

Each geography in scope has a local definition of availability such that, to the extent possible, results can be compared regionally

- **Ecuador Definitions of availability:** full: Essential list e.g., MSP, IESS; limited: Typically exception processes; private: n/a



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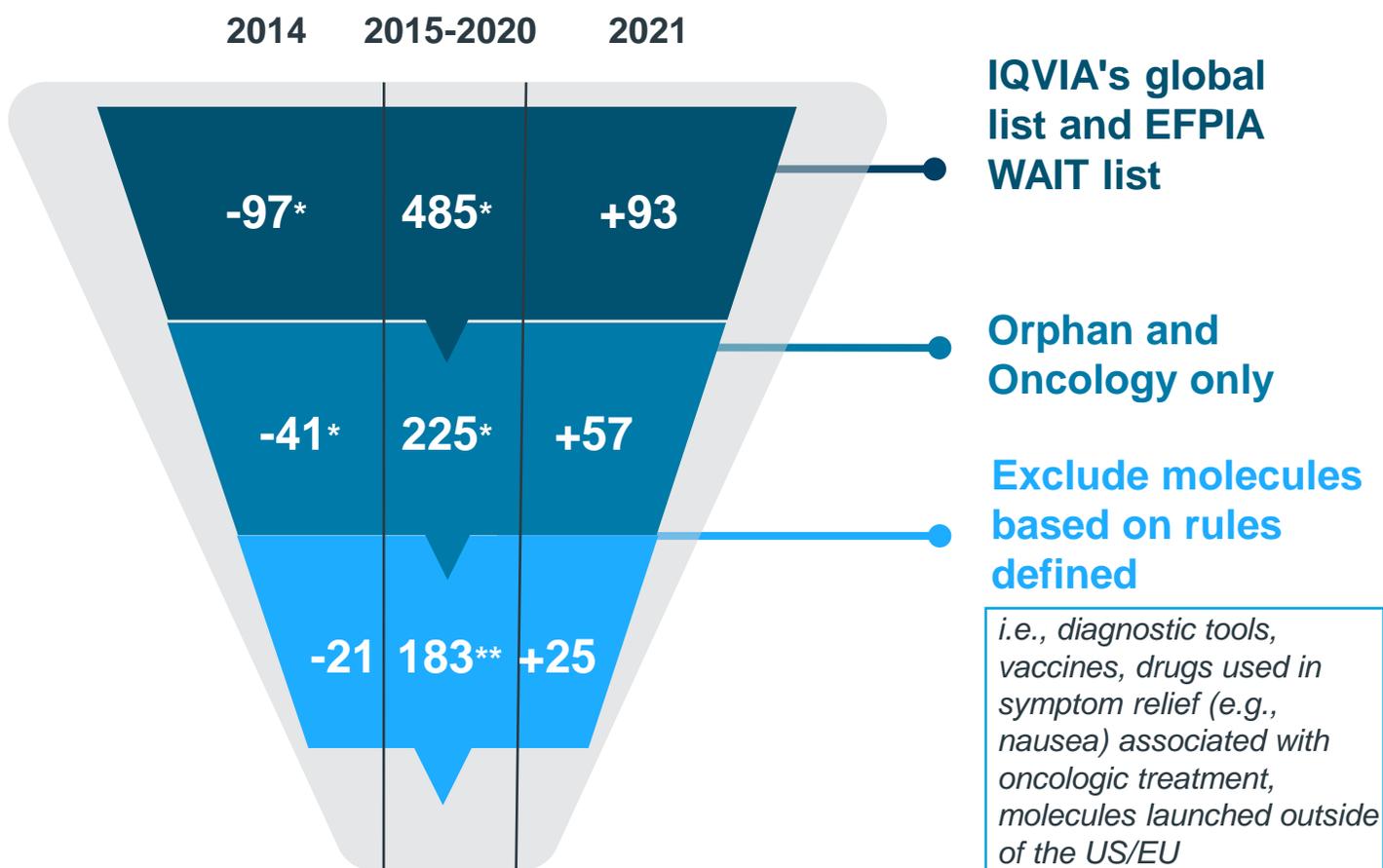
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Molecules were selected from US/EU approvals for novel oncologics and molecules indicated in rare disease from 2014-2021

Study Cohort Selection Criteria

Molecules were selected from a universe from IQVIA's global and EFPIA WAIT list. Filters were used to identify only orphan and oncology molecules. Further exclusions were based on rules defined and aligned with FIFARMA



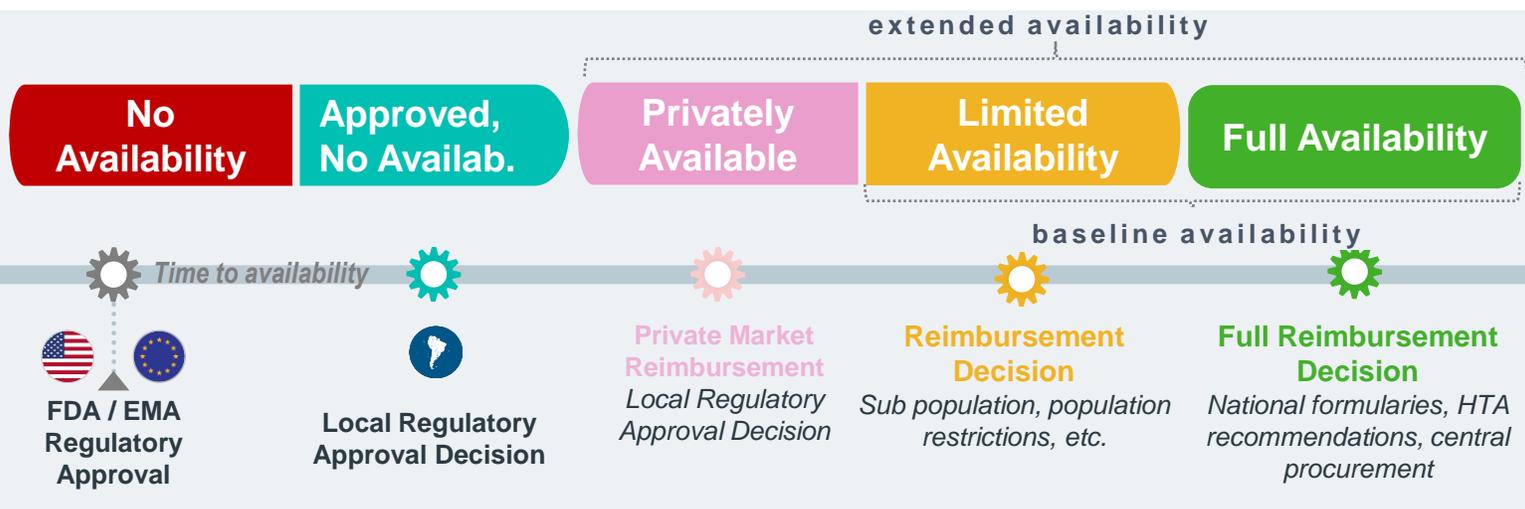
- Molecules can have up to three marketing authorization dates: FDA, EMA, and local
- Orphan status may be determined by either the FDA or EMA

*Numbers used are for illustrative purposes only; ** Reflects the total after inclusions (+27) and exclusions (-9) based on updated exclusion rules

Acronyms: EFPIA: European Federation of Pharmaceutical Industries and Associations; WAIT: Waiting to Access Innovative Therapies; FDA: Food and Drug Administration; EMA: European Medicines Agency

Results from the study are shown in terms of different levels of availability

Availability Definitions



No Availability:

Not submitted, or in regulatory evaluation process

- Time required by local regulatory bodies evaluating market authorization submissions to make a final approval publicly available.

Approved, not available:

Commercially available, but not reimbursed

- As being approved by regulatory bodies, medicines are authorized to be commercialized in the country. In this stage, there is reimbursement from neither private nor public payers; patients typically pay full OOP. This is inclusive of managed access schemes.

Privately available:

Private market reimbursement

- Medicines available only in the private market for a limited number of patients. Typically, medicines are reimbursed by private payers (e.g., HMOs) or have total or partial coverage by private insurance policies.

Limited availability:

Reimbursement but not for a broad population

- The availability of medicines is limited to specific patient sub-populations, restricted to a limited number of treatment centers, or otherwise not granted access according to the full registered therapeutic indication.

Full availability:

Broad and national reimbursement

- Medicines are fully available at national level for a broad population in both public and private market. Full availability is frequently tied to national formulary listing, positive HTA recommendations, or central procurement.

METHODOLOGICAL CONSIDERATIONS

Each geography in scope has a local definition of availability such that, to the extent possible, results can be compared regionally

| | AR  | BR  | CL  | CO  | CR  | EC  | MX  | PE  | |
|-------------------|---|---|---|---|--|---|---|---|------------------------------------|
| Availability Def. | Full | PAMI/ SURGE or PAMI and PMO | CONITEC and centralized purchases | Ley Ricarte Soto or GES | PBS-UPC | CCSS (LOM) | Essential list e.g., MSP, IESS | Compendium, and federal inst. purchases | PNUME, and RENETSA /RM purchases |
| | Limited | 1+ country formulary and broad coverage by OSN / prepaid | CONITEC, no centralized purchasing | Limited FONASA reimbursement, special programs | ADRES / MIPRES | Special purchases | Typically exception processes | Decentralized formularies | Not listed but with limited access |
| | Private | Broad prepaid coverage | ANS ROL placement | CAEC, ISAPRES | n/a | Prepaid plans | n/a | Large private formularies | n/a |
| Data | Public | SURGE, Drug Banks | CONITEC, ANVISA, ANS ROL | National websites, tenders | MinSalud, respective circulars | MOH, CCSS | MSP, IESS | Compendium, INEFAM, tenders | PNUME, IETSI, INEN |
| | IQVIA* | Retail, non-retail | Across channels | Retail, non-retail | Across channels | Retail, non-retail | Retail, non-retail | Across channels | Retail, non-retail |
| Caveats | Data coverage for sub-national plans not comprehensive | Relatively high visibility through available data | Private coverage data through CAEC is highly limited | Relatively high visibility through public data | Public data on approvals not available | Relatively high visibility through available data | Relatively high visibility through available data | Recent changes i.e., RENETSA and RM included | |

Definitions were aligned on and refined by the working group of local associations and IQVIA local teams

Where not otherwise stated, date of first sale was used to indicate time to reimbursement

Acronyms: PAMI: Programa de Asistencia Médica Integral; SURGE: Sistema Único de Reintegros por Gestión de Enfermedades; PMO: Programa Médico Obligatorio; CONITEC: National Committee for Technology Incorporation; FONASA: Fondo Nacional de Salud; PBS-UPC: Plan De Beneficios En Salud Con Cargo A La UPC; CCSS: Caja Costarricense De Seguro Social; LOM: Lista Oficial de Medicamentos; MSP: Ministerio de Salud Pública; IESS: Instituto Ecuatoriano De Seguridad Social; PNUME: Petitorio Nacional Único de Medicamentos Esenciales; RENETSA: Red Nacional de Evaluación de Tecnologías Sanitarias; ANVISA: Agencia Nacional de Vigilancia Sanitaria; MOH: Ministry of Health; IETSI: Instituto de Evaluación de Tecnologías en Salud e Investigación; INEN: Instituto Nacional de Enfermedades Neoplásicas; CAEC: Cobertura Adicional para Enfermedades Catastróficas; GES: Garantías Explícitas en Salud

Factors influencing availability across markets

Though this report does not aim to exhaustively identify and assess the impact of the multiple **factors that can influence availability across countries in LATAM**, there are several recurring themes that emerged through the research



Commercial Partnerships

Oncology and Orphan drugs have a high number of emerging biotech's that have limited presence in the region, and typically require a local commercial partner to launch



Indication Sequencing

The study considers the approval and reimbursement date of the first indication to arrive in each market; but the first indication may not fully represent the availability status of a molecule



Role of the Private Market

Reimbursement in LATAM is bottoms-up, starting with private HMOs, then public sector before broad national formularies. In markets such as Brazil and Chile, a private market often delays public subnational access before broad public access



COVID Impact

During the COVID period, a decrease in high cost / specialty care HTA activity was observed, resulting in fewer molecules being included in both subnational and national formularies



Detailed Country Availability Definitions, as developed by AFIDRO - Colombia

| Country | Availability | Definitions | Public Data | IQVIA Data |
|---|----------------------|--|--|---|
|  | Full ¹ | <i>Medicines listed on PBS-UPC</i> | MinSalud website PBS-UPC Circular | Retail: <i>Available</i> Hospital / Non-Retail: IQVIA SISPRO / SISMED & NRC |
| | Limited ² | <i>Positive CONITEC recommendation, no Medicines available via ADRES / MIPRES, not listed on PBS-UPC</i> <i>ADRES / MIPRES uptake considering a minimum and recurrent volume using SISMED information</i> | MinSalud website ADRES / MIPRES Circular | |
| | Only Private | <i>Not Applicable</i> <i>Assuming MIPRES overlaps Pre-Pagadas, eventual coverage</i> | Not Applicable | |
| | Not Available | <i>No INVIMA Approval, no MIPRES, not listed on PBS-UPC</i> <i>Only OOP sales, mostly in the Retail Setting</i> | INVIMA Website | |

¹PBS / UPC date of MinSalud Circular containing the updated PBS / UPC drug list to be considered as the date of Full Availability

²ADRES / MIPRES date of first minimum and recurrent sales based on SISMED and IQVIA NRC data to be considered as the date of limited availability – in some cases, there might be a delay between INVIMA regulatory approval and date of limited availability